



LUNCH & LEARNS



# LUNCH & LEARN: MASTERMINDS

DIGITAL DINING ROOM

# WHAT IS A MASTERMIND?

*"The coordination of knowledge and effort of two or more people, who work toward a definite purpose, in the spirit of harmony."*

- Napoleon Hill



## WHAT IT ISN'T...



- A Class
- Group Coaching
- Networking Group
- Therapy

# THE BEST GROUPS GIVE YOU...


- Accountability to Goals
- Focus and Structure
- Professional Development
- Brainstorming
- Support




The ONE non-negotiable for Success: TRUST  
Total and complete COMMITMENT from EACH member to  
participate honestly, openly and with compassion.



# GETTING STARTED

- What do YOU need from a group?
  - What sort of people make up your ideal group?
  - How much time can you commit to?
  - What sort of structure suits you best?
  - What are your deal-breakers?
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# DECISIONS, DECISIONS

- What's the group focus?
  - What's the commitment?
  - Do you need NDAs?
  - Where/how will you meet?
  - Who should join you?
  - What are your ground rules?
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# HOW MANY OF US SHOULD THERE BE?

- How much time do you have for a meeting?
- How much time will each member get in the Hot Seat?
- What else do you want/need to talk about?



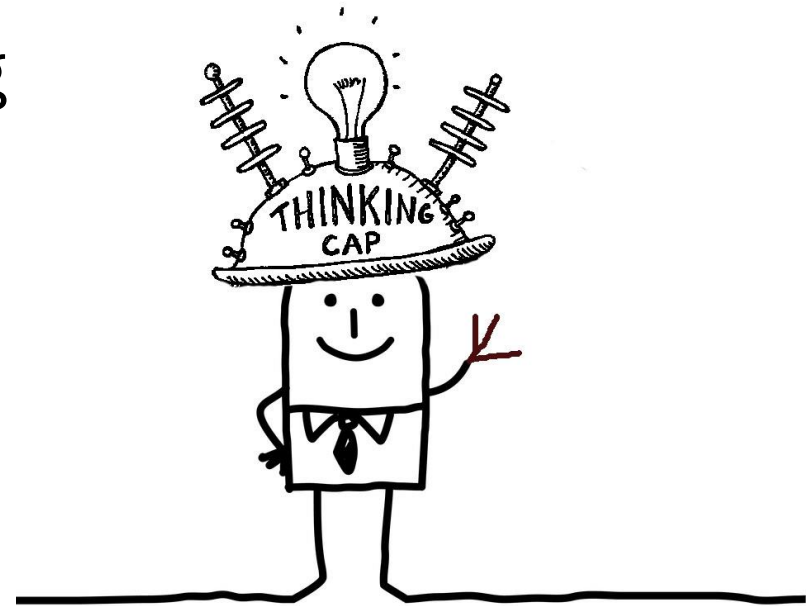


# RED FLAGS – DON'T IGNORE THESE!


- Difficult conversations **need** to happen
  - Wavering commitment
  - Iffy participation
  - Shallow discussions
  - Lack of active projects/focus
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# THE AGENDA/PROCESS

- Social time
- Check-in/Success sharing
- Hot Seat Focus
- Goal setting
- Select facilitator/hot seat focus for next meeting



# BUILDING THE GROUP

- What are the qualities of the people who inspire you?
  - What core values do you need to share?
  - Think hard about competitors
  - Approach/invite with **extreme clarity**
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# THIS MONTH'S MISSION

## Write a Want Ad for Mastermind Members

- Bullet points for qualities needed
- Focus/Topic
- Meeting structure preferred

## Write Group Guidelines

- Outline ground rules
- Decide on deal-breakers



# THE DIGITAL DINING ROOM

## Private, year-long group coaching program

- One topic each month
- Three group meetings via G+ Hangout
- Missions and accountability
- Networking
- Dedicated website
- Forums & Facebook

