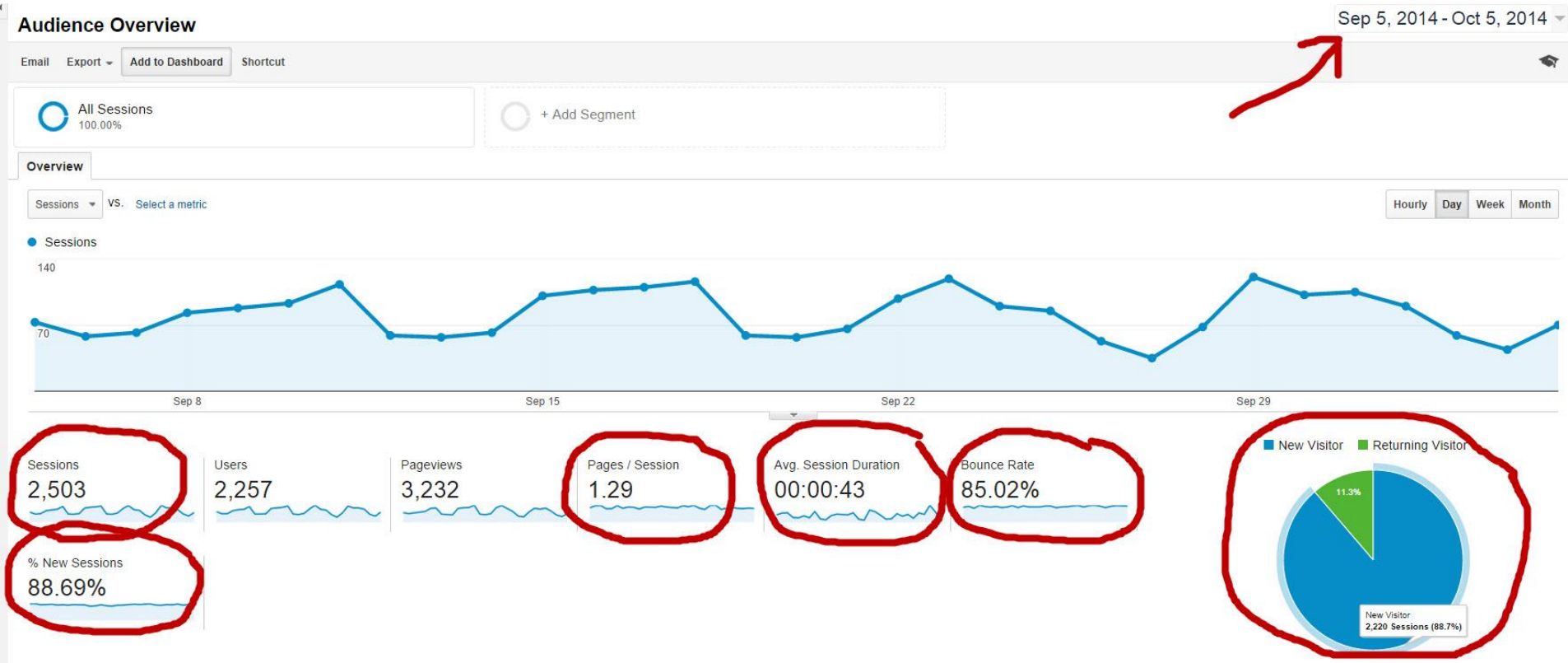
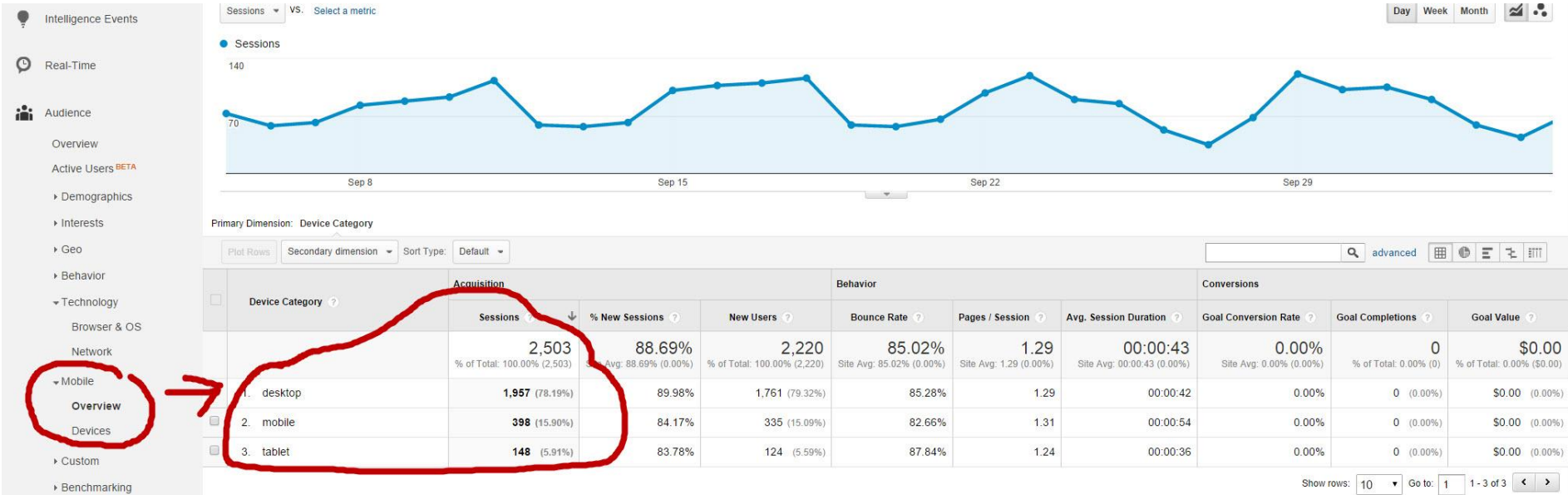


1. Make sure your report is set to view by the dates you want (30 days at a time)
2. Gather the numbers circled in red below from the main dashboard (the first one you see after logging in).



3. Open the **Mobile Overview** Page to see device preferences:



4. Open the **Acquisition All Referrals** page to see sources of traffic:

	Source ?	Acquisition			Behavior			Conversions		
		Sessions ? ↓	% New Sessions ?	New Users ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Goal Conversion Rate ?	Goal Completions ?	Go
		269 % of Total: 10.75% (2,503)	86.25% Site Avg: 88.69% (-2.76%)	232 % of Total: 10.45% (2,220)	82.53% Site Avg: 85.02% (-2.93%)	1.33 Site Avg: 1.29 (3.36%)	00:00:42 Site Avg: 00:00:43 (-2.67%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	% of Tc
<input type="checkbox"/>	1. semalt.semalt.com	32 (11.90%)	100.00%	32 (13.79%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	
<input type="checkbox"/>	2. t.co	24 (8.92%)	87.50%	21 (9.05%)	83.33%	1.21	00:01:01	0.00%	0 (0.00%)	
<input type="checkbox"/>	3. facebook.com	21 (7.81%)	66.67%	14 (6.03%)	90.48%	1.10	00:00:02	0.00%	0 (0.00%)	
<input type="checkbox"/>	4. google.fr	15 (5.58%)	100.00%	15 (6.47%)	80.00%	1.20	00:00:19	0.00%	0 (0.00%)	
<input type="checkbox"/>	5. storybistro.com	13 (4.83%)	76.92%	10 (4.31%)	53.85%	2.08	00:03:15	0.00%	0 (0.00%)	
<input type="checkbox"/>	6. thewritelife.com	13 (4.83%)	92.31%	12 (5.17%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	
<input type="checkbox"/>	7. copyblogger.com	12 (4.46%)	100.00%	12 (5.17%)	58.33%	1.83	00:00:26	0.00%	0 (0.00%)	
<input type="checkbox"/>	8. l.facebook.com	12 (4.46%)	50.00%	6 (2.59%)	66.67%	2.00	00:01:07	0.00%	0 (0.00%)	
<input type="checkbox"/>	9. google.de	9 (3.35%)	100.00%	9 (3.88%)	66.67%	1.33	00:00:07	0.00%	0 (0.00%)	
<input type="checkbox"/>	10. google.com	6 (2.23%)	100.00%	6 (2.59%)	83.33%	1.17	00:03:02	0.00%	0 (0.00%)	

5. Open the details under **Acquisition | Social** to view Social Media traffic sources by channel.

The screenshot displays the Google Analytics interface for the 'Acquisition | Social' section. The left sidebar menu has 'Acquisition' and 'Social' highlighted with red circles. The main content area shows a summary of social conversions and a table of social network traffic sources.

Summary Metrics:

- Contributed Social Conversions: 0 (\$0.00)
- Last Interaction Social Conversions: 0 (\$0.00)
- Contributed Social Conversions: 0
- Last Interaction Social Conversions: 0

Social Sources:

- Social Network
- Pages
- Shared URL
- Social Plugins
- Social Source

Social Network Traffic Sources:

Social Network	Sessions	% Sessions
1. Facebook	38	50.00%
2. Twitter	24	31.58%
3. Disqus	6	7.89%
4. Pinterest	5	6.58%
5. LinkedIn	1	1.32%
6. Netvibes	1	1.32%
7. Ning	1	1.32%

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